## **IN THE CLAIMS**

Please amend the claims to read as indicated herein.

1. (currently amended) A method of gathering information from short-range wireless portals, comprising the steps of:

- (a) physically moving a mobile device within range of a short-range wireless portal;
- (b) receiving information from the <u>said</u> portal about the <u>services a service</u> available through the <u>a</u> local entity operating the <u>said</u> portal;
- (c) sending a message containing-that said information to a remote database service system holding similar information from other portals; and
- (d) storing the said information in a database at the said database service system.
- 2. (currently amended) A method according to claim 1, wherein said message also contains the a location of the said portal, this said location being stored with said information in the said database service system whereby to permit location-based searching of the said database service system for entities providing specified types of service.
- 3. (currently amended) A method according to claim 2, wherein-the said location of the said portal is provided to the said mobile device by the said portal itself.
- 4. (currently amended) A method according to claim 2, wherein the said location of the said portal is determined by the said mobile device at time of contact with the said portal.
- 5. (currently amended) A method according to claim 1, wherein-the said message is passed to the from said mobile device to-the said database service system over a mobile cellular radio infrastructure.
- 6. (currently amended) A method according to claim 5, wherein upon receipt of said message the, said database service system obtains the a location of the said mobile device from a location server of the said mobile radio infrastructure, this location being stored with and stores

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said information in the said database service system whereby to permit location-based searching of the said database service system for entities providing specified types of service.

- 7. (currently amended) A method according to claim 1,
  wherein said information is stored in-the said mobile device, and the
  wherein said method further comprises sending said message containing-this said
  information-is sent to the to said database service system at a later time-by any
  appropriate means including by e-mail or by a web-based form sent over the internet.
- 8. (currently amended) A method according to claim 1,
- wherein-the said database service system acknowledges receipt of-the said message and this acknowledgement is transmitted by transmitting an acknowledgement back to-the said portal, where an indicator is set, this
- wherein said indicator, when set, being used to prevent is interpreted for preventing further messages from being sent to the at least said database service system by the same said mobile device or similar mobile devices that subsequently obtain information from the said portal.
- 9. (currently amended) A method according to claim 8, wherein-the said indicator is reset by-the said local entity operating-the said portal when there is a change in-the information available from-the said portal.
  - 10. (currently amended) A method according to claim 8,
  - wherein the said database service system has an associated identifier which that is stored with said indicator and is used to restrict the action of preventing repeat message sends, to resends to the database service system indicated by said identifier and, wherein said preventing is restricted to preventing messages being sent to said database service system as identified by said associated identifier.

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11. (currently amended) A method according to claim 1, wherein-the said storing-in the database service system of the said information about the services available from the local entity associated with the portal, results in the a user of the said mobile device being recorded a reward.

- 12. (currently amended) A method according to claim 1, wherein said information includes the a name or trading style of the said local entity and contact information such as a telephone number, e-mail address or website URL.
  - 13. (currently amended) A mobile device comprising:
  - —a short-range wireless receiver for receiving information from a short-range wireless portal about the services a service available through the a local entity operating the said portal;
  - means a data handling subsystem for forming a message containing that said information together with location data about thea location of the said portal; and
  - —a cellular radio subsystem for sending the said message to a remote database service system over a mobile radio infrastructure for storage in a database.
- 14. (currently amended) A mobile device according to claim 13, further comprising-means an arrangement for receiving an acknowledgement back from-the said database service system and for passing this acknowledgment to the said acknowledgement to said portal.

Please add the following claims, newly numbered as claims 15 - 18.

- 15. (new) The method of claim 7, wherein said sending of said information at said later time is performed by way of a technique selected from the group consisting of email over the Internet, a web-based form over the Internet, and combinations thereof.
- 16. (new) The method of claim 12, wherein said contact information comprises a type selected from the group consisting of a telephone number, an email address, a website URL, and combinations thereof.

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17. (new) A method of gathering information from short-range wireless portals, comprising the steps of:

- (a) physically moving a mobile device within range of a short-range wireless portal;
- (b) receiving information from said portal about services available through a local entity operating said portal;
- (c) sending a message containing said information to a remote database service system; and
- (d) storing said information at said database service system,
- wherein steps (a) to (d) are repeated, using said mobile device or different mobile devices, for a plurality of short-range wireless portals, each of which provide respective information, wherein said respective information is sent to said database service system to build up at said database service system a database about services available through local entities operating said plurality of short-range wireless portals.

## 18. (new) An apparatus comprising:

a database service system connected to a communications system that includes a mobile radio infrastructure; and

## a mobile device comprising:

- a short-range wireless receiver for receiving information from a short-range wireless portal about services available through a local entity operating said portal;
- a data handling subsystem for forming a message containing said information together with location data about a location of said portal; and
- a cellular radio subsystem for sending said message to said database service system over said mobile radio infrastructure;
- wherein said database service system receives a plurality of messages containing information about a plurality of wireless portals, and uses said plurality of messages to build up a location-related database about services available through local entities operating said plurality of wireless portals.